

**DATE:** September 21, 2021  
**TO:** MOVE Board of Directors  
**RE:** Minutes of July 20, 2021

**Agenda Item: 4**

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**MEETING MINUTES**

**Important Notice Regarding COVID 19**

In accordance with Governor Newsom's Executive Order N-29-20, the MOVE Board of Directors board room was closed to the public. In the interest of maintaining appropriate social distancing measures, members of the public were able to participate in the meeting electronically via GoToMeeting and had the right to observe and offer public comment during the meeting.

**PRESENT:**

Director Jeff Lambaren  
Director Pat Maisetti  
Director Lupe Aguilera

**ALSO PRESENT:** Stacie Morales, Hayley Vieyra, Edith Robles, Laura Coutrakis, Aaron Truax and David Gonzalez

**1. Call to Order** – Meeting called to order July 20, 2021, 1:04 p.m.

**2. Roll Call** –

Jenny Kenoyer – Absent  
Jeff Lambaren  
Joe Madden – Absent  
Pat Maisetti  
Lupe Aguilera

**3. Public Comments**

Matters under the jurisdiction of the MOVE Board of Directors, and not on the agenda may be addressed by interested parties in the audience at the beginning of the regular agenda. Any member of the audience wishing to address the Board of Directors during the "Public Comments" period shall be permitted to be heard for up to five minutes or at the discretion of the Chair.

No comments were made by those present.

**4. Approve Minutes**

**Action:** Approve minutes of June 15, 2021, Board Meeting

**Discussion:** None

Motion made by Director Maisetti, Second by Director Aguilera to approve June 15, 2021, Board Meeting minutes.

Passed: Unanimous

## **5. Website Development Agreement with Jigsaw Analytics Group, Inc. – Stacie Morales**

**Action:** Authorize the CEO of MOVE to negotiate and take any steps required to execute any and all documents necessary to execute a Website Development Agreement between Jigsaw Analytics Group Incorporated and MOVE Stanislaus Transportation.

**Discussion:** Stacie Morales presented the need for a new website. As MOVE services continue to grow and accessible technology improves now is the time to develop a website that will better serve our clients. The MOVE Board of Directors approved budget for fiscal year 2021/22 included funding for a new website. Jigsaw Analytics Group, Inc. (Jigsaw) is MOVE's software developer and has a website division within their organization. Utilizing the same company allows MOVE to integrate features from our software into our website.

David Gonzales and Aaron Truax from Jigsaw shared their experience in developing websites for non-profit and transit agencies. The new website will provide the following features:

- Adjust font and contrast for visually impaired
- Voice command to search site
- Chat bot allows the visitor to ask questions like "Am I eligible?" or "How can I volunteer?", it will direct them to information on the site to answer their questions, or it can be designed to notify a staff member, who can then be involved in assisting the client
- Calendar for upcoming community events will allow the clients to add to their google calendar as a reminder
- Website can be converted to several languages with one click
- Integrate information directly from the website into MOVE's internal database, which will significantly decrease staff time of taking information then re-entering into the database
- Staff will have the ability to update website. This provides a substantial cost savings

- Google Grant program, which as a nonprofit MOVE qualifies for, offers \$10,000.00 per month of free Google advertising which can be directed to people in Stanislaus County to drive them to the website

The website will be completed by March 2022.

Director Aguilera asked, “How do the seniors know how to maneuver the website?”

Stacie explained the website will be user friendly and tested with agencies such as VIPS (Vision Impaired Persons Service) to test the website features. For those not comfortable utilizing websites, MOVE staff will always be available to assist.

Motion made by Director Maisetti, Second by Director Aguilera to authorize the CEO of MOVE to negotiate and take any steps required to execute any and all documents necessary to execute a Website Development Agreement between Jigsaw Analytics Group Incorporated and MOVE Stanislaus Transportation.

Passed: Unanimous

## **6. CEO Report – Stacie Morales**

Human Services Coordination Plan – The team is developing the workshops to prioritize the identified gaps during the survey and stakeholder meetings. The prioritization workshops will be held virtually in September. The workshop details will be sent out to all MOVE Board members.

Legal Service Update – We currently have a contract with Neumiller and Beardslee which is the firm where Monica Streeter was working prior to being hired on by Stanislaus Council of Governments (StanCOG). I met with attorney Rod Attebery. He currently works with San Joaquin County Council of Governments and is very familiar with transportation and the different funding sources. This firm is qualified to continue providing legal counsel for MOVE.

Local Initiative Support Corporation (LISC) – Uber currently offers free rides to vaccine sites. Many people do not have the technology or ability to schedule their free rides for Uber. LISC, has awarded MOVE a \$9,200 grant which is available to use until March of 2022. MOVE will assist any residents of Stanislaus County with scheduling free rides using the Uber Health App. LISC has identified there are a lack of drivers available in the Westside area. Catholic Charities will attempt to recruit volunteers to provide the rides.

Director Maisetti mentioned she knows of many people who have only gotten their first shot and are not fully vaccinated. Stacie explained that Catholic Charities can use assistance in locating volunteer drivers. Director Maisetti is from Patterson and may be able to assist.

In-person Board Meetings – Due to the pandemic we will continue with “hybrid” board meetings. Meetings may be attended virtually or in-person until further notice.

**7. Comments by Rosa De León Park, Ex-Officio**

Edith Robles from StanCOG attended on behalf of Rosa De León Park. Ms. Robles reiterated that extensive outreach was done for the Human Services Coordination Plan, and will now be moving forward to phase two, which will identify where the gaps are and how to meet those needs. A presentation will be given to both StanCOG and the MOVE Boards next month. We appreciate the teamwork from MOVE on this project as it has required an extensive amount of outreach. During the month of July public transit is free in the county, so we encourage folks to go out and use it. We are still holding virtual meetings but expect to have an update around the end of August.

**8. Comments by Board Members**

There were no comments from the board.

**9. Information Items**

a. The following items are for information only.

March and April 2021 Program Reports

b. MOVE Board of Directors Amended 2021 Meeting Calendar

**10. Adjourn to Closed Session**

The MOVE Board adjourned to closed session at 1:38 p.m.

**11. Reconvene from Closed Session**

The MOVE Board returned from closed session 2:38 p.m.

**12. Discussion and Possible Action Regarding Chief Executive Officer Evaluation**

No further actions were taken by the Board at this time.

**13. Adjourn** – Meeting adjourned July 20, 2021, 2:47 p.m.

**Next Scheduled Board Meeting:**

August 17, 2021 (Tuesday) @ 1:00 PM

Stanislaus Veterans Center

3500 Coffee Road, Room 114/115

Modesto, CA 95355

**Due to Covid-19 the meeting may be held on-line via “GoToMeeting**